



International Festival

September 25-26-27, 2023

Venue: ARNA JHARNA THAR DESERT MUSEUM, JODHPUR

"THE FUTURE SUPER FOOD FOR INDIA - MILLET KA MAGIC

Tiny But Mighty Millets: Powerhouse of Nutrients: Rich in Heritage"

HIGHLIGHTS OF THE FESTIVAL

The festival will be attended by a large number of Farmer's Collectives, Anganwadi workers, SHGs groups, CSOs/NGOs, Students, Children, Youths, NCC, Army, Police, and Media along with the participation from

- ICAR-IIMR- Nutrihub, Hyderabad, CEO, Dr. Dayakar Rao – Patron
- ICAR-CAZRI, Jodhpur / ICAR National Institute of Nutrition (NIN), Hyderabad
- National Task Force on Millets Mission's Member- Dr. Raj Bhandari- Chief Advisor
- Association of North America (RANA). Shri Prem Bhandari, President of Rajasthan Association of North America(Rana), USA
- Agriculture Universities. /Home Science/Nutrition Departments of various Universities/IIT's/AIMs.

Our festival will provide opportunities

- Knowledge-sharing sessions.
- B2B Sessions and B 2 C Engagements.
- Corporate Connect.
- The start-ups will set up a stall for the display and exhibition of their products.
- Competitions for the quiz, Chefs/storytelling and writing /theatre/ photography/videos, short films/poster /paper presentation
- Relish the Rajasthan Millet Delicacies
- Showcasing Products/Services at National Level. (Stalls available at cost as per size requirements)

The concept of founder Padma Bhushan Komal Kothari's idea to study Rajasthan based on its staple crop zones: Bajra (Pearl Millet), Jowar (Sorghum), & Makka (Maize) will be an attraction at the national and international level through the exhibition - an attempt to create awareness about the significance of staple crop patterns of Rajasthan by tracing back our ancestor's wisdom, for a more inclusive future that could be created from the amalgamation of traditional and modern knowledge systems

For More Information please click the following Link -

<https://loksamvadindia.org/2023/03/08/event-details/>



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